

Minutes  
Godwin Band Boosters  
May 2, 2016

GHS Band Room Meeting called to order at 7:13pm

Attendees: Mr. Auman, Mimi Joyner, Nate Poe (CFS owner), Mary Smith, Yumiko Karro, Val Powers, Kwan Yam, Sharon Smith, Tim Urenda, Cindy Fournier, Anne Urenda

1. Approval of Minutes (Mimi Rawson): approved by vote.
2. Financial Report (Stuart Williams): No statement has been received for the month. No report.
3. Committee Reports
  - a. Membership (Amy Terhune): No report
  - b. Equipment/Trucks (Tim Urenda): No report
  - c. Ways and Means (Vacant)
    - Flag Design Contest – Update from Mr. Auman; Anne just received the entries. Entries were posted for board members to rank. Top 5 entries will be posted for the students to vote on. After the design is chosen we will decide on embroidery vs. screen print or a combination of both and get quotes. The plan is that these will be ready for back to school night in the fall.
    - Spirit Nights (June 4 - Pie Five) - still have not heard back from deep run road house.
    - Mattress fundraiser (need to get the word out)- June 11th!  
- Nate Poe, CFS Richmond Owner attended with information and flyers. Company was started in 2005. They work with 2000 schools nationally. 23 sets of mattresses will be put up in the cafeteria for a show room. They do all of the set up. All mattresses are name brand, brand new, with full warranty which range from 3-15 years. Prices range from \$200-\$3000 per set. They sell for up to 50% off retail. We can earn thousands of dollars in a day, kids do not sell anything. There is no out of pocket cost to

the group. What CFS needs from us is to get the word out and market this event. Mr. Auman's goal is to raise \$20,000. That means 150-170 mattresses sold. If each band student refers one sale we will meet our goal. Students will have a cash award prize for each mattress sold that they refer. In order for that to happen we MUST market this event. We can market this event by using facebook and twitter, educator incentives, email campaign, road signs, yard signs, banners, flyers, posters, talking about it with your friends and family. Flyers will be distributed on 6/6/16 when Nate meets with the students. Please make sure they write their name on them so they can get credit for the referral. There will also be a drawing for a gift (maybe a visa gift card or amazon gift card). There is a 10% off coupon for nurses, fire fighters and police officers ("heros"). Mattresses are shipped are arrived in 2 weeks. They can be picked up in N. Chesterfield or can be shipped to your home for \$75. Mattress take away service is \$25. PUBLICITY will make this successful!

- Car washes - nothing set up yet. Might do one toward the end of pollen season.

d. Hospitality (Val Powers)

- Band Awards Dinner on June 6 - May order chicken from Lee's instead of pizza this year. Students will bring sides. We will take RSVPs, and have families pay when they arrive.

e. Chaperones (Michelle Matthews) - no report

f. Newcomer's Liaison (Mary Susan John) - no report

g. Website/Newsletter (Cindy Fournier) - Mattress sale will go on website.

#### 4. Old/New Business

1. Tribute book - we are asking for people to post pictures. Anne will send an email to the students asking for pictures. There are pictures on the facebook page for Sandy Spicknall that we can use. If we use a lot we may think about giving her a gift card.
2. Scholarship Committee Formation - Cindy and Anne volunteered. One more volunteer needed.
3. 2016-2017 Officers and Committee Chairs - Need Hospitality Chair, VP, Ways and Means, Spirit Wear, Photographer, Tribute book.
4. Audit Committee - Deferred until next meeting
5. Mr. Auman update - Jazz band performing at PTA meeting May 9th, and spring concert May 16th, May 21st Museum Concert, June 4th Hopewell Jazz Festival.

5. Meeting Adjourn 8:20pm. Next meeting scheduled for June 13 at 7:00 p.m. in band room.