

Godwin Marching Band Boosters  
Executive and General Membership Meeting

4-7-2014

Attendance: Rose Mary Wright, Grant Azdell, Lisa Thealt, Ellen Ambrose, Tim Estes, Marilyn Estes, Mary Susan John, Saida Perez, Lynn Medley, Michele Mathews

7:10: Meeting called to order by Grant Azdell

**Special Presentation:** Stuart , local fundraising: Stuart works with @ 150 schools in fundraising efforts. One of the more successful programs is a personalized discount card that may be used at local businesses. Stuart handles all agreements with local businesses to provide discounts, by use of the card, and personalization of the card to our specs. Card sells for \$20, boosters keep \$10. Stuart also coordinates and facilitates a sales kick-off event during which he offers incentives to students for selling at target goals during the sales period (generally, 2 weeks), and also facilitates an end-of-sale blitz, again offering incentives to students to sell at target goals. Stuart suggests the fundraising/sales event take place in August, and has offered to kick-off the event during band camp.

An additional fundraiser recommended by Stuart is cookie dough sales. This sale can be launched quickly, and he also offers sorting/distribution services at time of delivery.

**Treasurer Report:** Reviewed month and year-end totals, and expressed concern regarding “cash on hand” being very low at the end of the year. Large expenses are expected at the end of year, primarily due to the need to purchase additional instruments for incoming students, therefore additional fundraising will be necessary.

Drumline Instruction Expense line: An additional \$1000 is needed to pay for instruction. Michelle Mathews made a motion to approve additional funding, Rose 2<sup>nd</sup>, all approved.

Report reviewed and approved by Board, further discussion regarding fundraising to take place later in meeting.

**Committee Reports:**

Hospitality: Next event is the Spring Awards Banquet, to be held on June 2<sup>nd</sup>, and will be a pizza party/potluck dessert event.

Guard: no report

Membership: no report

Equipment: no report

Fundraising: no current event to report

VP: no report

Chaperones: no report

**Remaining Spring Events (Mr. Auman):**

May 19<sup>th</sup>: Spring Band Concert

May 22: Orchestra Spring Concert

**Officer and Chair Slate:** Still in need of VP and Secretary for 2014/2015, MUST have in place for Booster organization to be in compliance. Slate will be presented at Spring Show (May 19<sup>th</sup>), and vote to take place before the show.

**Old/New Business:**

Band is in desperate need of funding to cover the expenses of new instruments, specifically 4 French Horns, 2 Tubas, 3 Meliphones, and 4 Baritones. Large incoming freshman class will need instruments and Henrico County no longer provides financial support to the music program. Mr. Auman estimates we will need \$30,000 to cover these costs and current cash balances in Booster account is not enough. Mr. Auman also indicated there was little opportunity to sell old equipment or exchange with other schools. He also indicated a slim possibility in borrowing money from the uniform account to assist in equipment purchases, but any money taken from the uniform account would need to be replaced in the Fall with money collected from fundraising efforts. Furthermore, Mr. Auman will need to seek approval from the Principal (Ms Armbruster) before money is withdrawn from the uniform account. Members attending the meeting determined it is absolutely necessary to hold additional fundraising events in order to cover expenses, and agreed to sell cookie dough (through Stuart's program) before the end of the year, and discount cards during band camp in August.

Action necessary before end of school year: Recruit Board and Committee members. Plan for June meeting (possibly June 9<sup>th</sup>) to discuss fundraising and equipment issues.

8:45: Meeting Adjourned